

# Collections with Humor

Here's a light-hearted way to let encourage your client to pay before you have to take action.



## Attach It to Friendly Payment Reminders

Include the cartoon your emails with a lighthearted note, such as:

*We'd hate for your invoice to end up in group therapy... help it find closure today!*

or

We're trying to keep our invoices out of therapy. Please pay yours today!"

This softens the tone of a collections email while still getting the message across.

## As a Friendly Email Reminder

**Subject:** Just Checking In — Your Invoice Misses You

Hi [Client Name],

Hope all's well! I wanted to touch base about invoice #[number], which still shows as open in our system.

It's probably sitting in your inbox feeling a little lonely — like the invoices in our "Support Group" below!

*(Insert cartoon image here)*

Whenever you get a chance to process it, we'd be grateful.

Let me know if you need a copy of the invoice or any details to move it along.

Thanks so much for your continued business and partnership,

## How to Use:

Right Click on cartoon image; click copy and then paste in your communication.