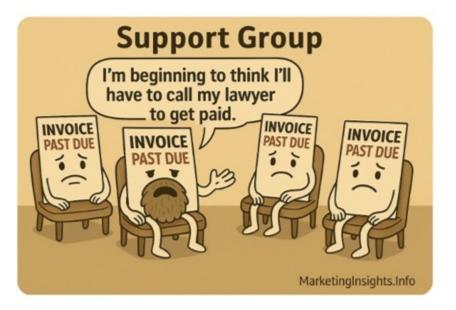
Collections with Humor

Here's a light-hearted way to let encourage your client to pay before you have to take action.



Attach It to Friendly Payment Reminders

Include the cartoon your emails with a lighthearted note, such as: We'd hate for your invoice to end up in group therapy... help it find closure today!

or

We're trying to keep our invoices out of therapy. Please pay yours today!" This softens the tone of a collections email while still getting the message across.

As a Friendly Email Reminder

Subject: Just Checking In — Your Invoice Misses You

Hi [Client Name],

Hope all's well! I wanted to touch base about invoice #[number], which still shows as open in our system.

It's probably sitting in your inbox feeling a little lonely — like the invoices in our "Support Group" below!

(Insert cartoon image here)

Whenever you get a chance to process it, we'd be grateful.

Let me know if you need a copy of the invoice or any details to move it along. Thanks so much for your continued business and partnership,

How to Use:

Right Click on cartoon image; click copy and then paste in your communication.